



Advertising Information



Over 20 Million Unique Users

2 Million Unique U.S. Users

About piZap

piZap is a fun and easy photo editing app with a highly engaged and social audience. piZap has established a high concentration of females users between the ages 12 - 34. piZap offers customized and targeted media packages in a brand safe environment.

- ~ 250M monthly pageviews
- ~ 10 min avg time on site
- ~ 400K photos created each day



Over 10 Million Facebook Fans



100,000 + Followers

82% of users under 25

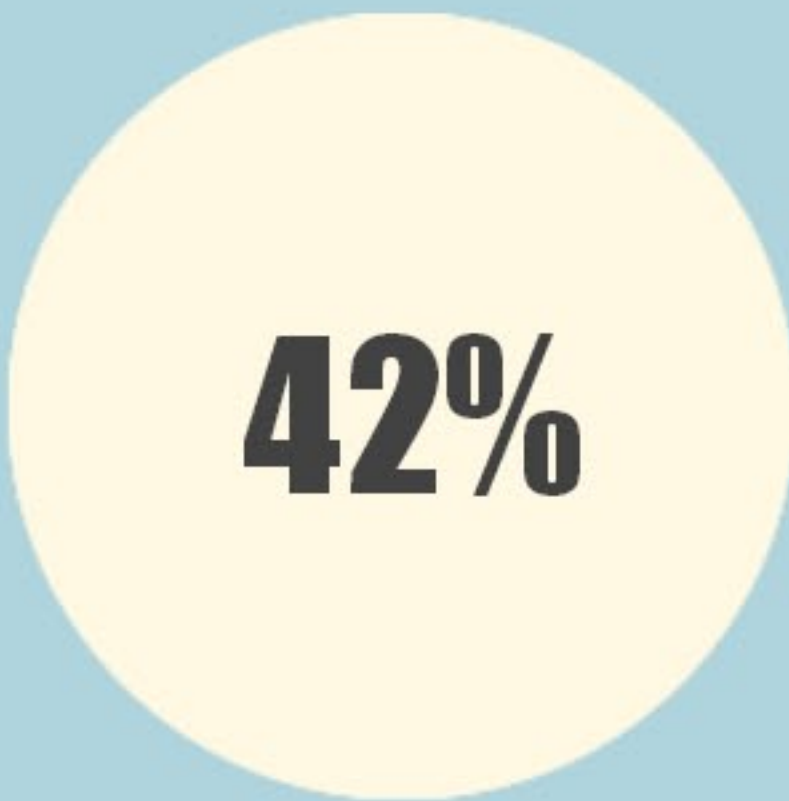
Audience & Engagement



66% Female



34% Male



Ages 13-17



Ages 18-24



Over 25

Brand Safe

Advertising Opportunities



Above-the-fold Banner Ads



Sponsored Content

- Branded Sticker Packs
- Backgrounds & Borders
- Contests



Homepage Takeovers



Rich Media

Page Takeovers



:15 & :30 video pre-roll

Contact Us Today =-)